

# Umbrosa Guideline

## Umbrosa logo

The Umbrosa logo must not be distorted. It may be used in black or white. Download our logo here.

# UMBROSA



Dimensions: Min. w: 49cm | 1'7.29" Min. h: 13cm | 5.12"

Only use the logo with slogan if it is clearly visible.

### Who is Umbrosa?

Unique Shade Design, there is no better way to describe where Umbrosa stands for. Umbrosa offers stylish and sustainable shade solutions for the residential and the project market. All products are developed and produced in Belgium. The range cosists of 7 umbrella collections, a collection of shade sails and bases.

The umbrella collections are exported to 95 countries and are used around the world on the most beautiful terraces and to the most famous hotel groups.

All design, development and assembly is done in Belgium, this is for the both of us the best guarantee for quality and flexibility.

#### **Umbrosa fonts**

Font for titles: Futura-Light

Font for texts: Acumin Pro Regular

#### Umbrosa colors

Umbrosa uses the color "Pantone 550 C" (R:140  $\mid$  G: 183  $\mid$  B: 201) to create accents in files and our highlights on social media. Please do not use bright colors.



#### Umbrosa collection names

Please use the correct collection names of our products. You can find all the collections here.



# Umbrosa photos and references

If you want to use any of our inspiration photos, please be sure that you also use the correct reference that is mentioned. Make sure the photos are not cut off in the parasol.

All inspiration images can be found here by collection.





### Umbrosa downloads

You can find at downloads on our website:

- Catalog
- Product shots
- Inspiration images
- 2D&3D
- Technical sheets
- Manuals
- Warranty conditions
- Logo

Click here for all the downloads.

If you have any further questions, please contact us. info@umbrosa.be